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**COUNTY OF LOS ANGELES
FISH AND GAME COMMISSION**

<http://fishandgame.lacountycommissions.info/>

Kenneth Hahn Hall of Administration
500 West Temple Street, B-50, Los Angeles, CA 90012
(213) 974-1431 Fax (213) 633-5102
To enrich lives through effective and caring service

June 10, 2014

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

11 June 10, 2014

Sachia A. Hamai
SACHIA HAMAI
EXECUTIVE OFFICER

**FISH AND GAME PROPAGATION FUND GRANT AWARDS
(FIRST SUPERVISORIAL DISTRICT)
(3-VOTES)**

SUBJECT

Recommending approval to award grant funds from the Fish and Game Commission to stock fish at the Belvedere Community Regional Park (Belvedere Park), for two fishing events to be held during calendar year 2014.

IT IS RECOMMENDED THAT THE BOARD:

Approve the Fish and Game Propagation Fund Grant request from the First District in the amount of \$3,400 to stock fish at the Belvedere Park, 4914 E. Cesar Chavez Avenue, Los Angeles, CA 90022, for two fishing events to be held during calendar year 2014.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The Commission has determined that the grant request will promote education, conservation and the propagation of fish and game thus benefiting Los Angeles County and the State of California.

At its meeting held on April 10, 2014, the Los Angeles County Fish and Game Commission approved a grant request from the First Supervisorial District, in the amount of \$3,400 to stock fish at the Park, 4914 E. Cesar Chavez Avenue, Los Angeles, CA 90022, for two fishing events (\$1,700 each) to be held during calendar year 2014.

The Belvedere Park Lake Youth Fishing Club provides youth with fishing education, which includes basic instruction on fishing safety and ethics, knots, rigging, casting and regulations and

conservation of fisheries. As the youth gain more fishing experience through this educational program, they are then encouraged to teach other youth how to fish while emphasizing the skills that they have learned. The two annual fishing derbies provide services for 1,000 to 2,000 individuals and serve as an avenue for recruiting future fishing enthusiasts.

Many residents within the unincorporated East Los Angeles area do not have the financial means to purchase fishing equipment or fishing licenses to participate in fishing activities. The fishing derbies are held on days that the California Department of Fish and Wildlife (Department) has proclaimed as Free Fishing Days. The proclamation of these Free Fishing Days and the Department's generous fish donation, has allowed the County Department of Parks and Recreation to promote the sport of fishing by lending fishing poles to residents who cannot afford one.

Since 1952, the Commission has supported activities and projects that promote the best methods for the propagation and protection of fish and game in the State and the County of Los Angeles.

The stocking of fish at County parks and recreation areas supports this endeavor, by providing opportunities and encouraging the sport of fishing to the many residents within the community.

Implementation of Strategic Plan Goals

The provision of funding for this event is consistent with the County's Strategic Plan Goal No. 1 & 3 (Operational Effectiveness & Integrated Services Delivery). In addition to enhancing the community's knowledge and understanding of conservation and the propagation of fish and game, the event will provide a safe and healthy environment increasing accessibility to County cultural, recreational and lifelong learning facilities and programs.

FISCAL IMPACT/FINANCING

There is no impact to the General Fund. The approved expenditure will be charged to the Fish and Game Propagation Fund, which has sufficient funds to cover the cost.

The Los Angeles County Fish and Game Propagation Fund is financed from a percentage of penalty assessments collected relating to fish and game code violations in Los Angeles County.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Section 13100 et seq. of the Fish and Game Code establishes guidelines for the expenditure of fines levied for fish and game code violations. It includes enhancing fish and game activities including protection, conservation, propagation, and preservation of fish and wildlife.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

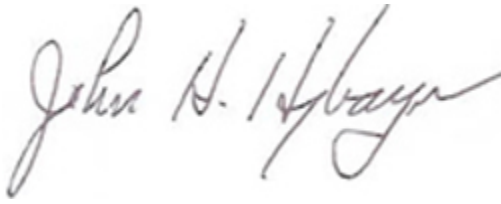
This Board action enhances the education, conservation and the propagation of fish and game thus benefiting Los Angeles County and the State of California.

The Honorable Board of Supervisors

6/10/2014

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Respectfully submitted,

A handwritten signature in dark ink, reading "John H. Hybarger". The signature is written in a cursive, flowing style with a large initial "J" and a long, sweeping underline.

JOHN H. HYBARGER

Chairman

JH:bf

Enclosures

c: Chief Executive Officer
Executive Officer, Board of Supervisor

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LOS ANGELES COUNTY FISH AND GAME COMMISSION

GRANT APPLICATION TITLE PAGE

TITLE OF PROJECT/PROGRAM Belvedere Park Family & Holiday Fishing Derby

SUPERVISORIAL DISTRICT First District

SUPERVISORIAL DISTRICT CONTACT Teresa Villegas

SUPERVISORIAL DISTRICT PLANNING DEPUTY _____

TELEPHONE NUMBER(S) (213) 974-4111

DEPARTMENT/ORGANIZATION Parks and Recreation/East Agency
[As it appears on (501) (c) (3) IRS Letter] (If applicable)

ADDRESS 4914 E. Cesar Chavez Avenue

CITY Los Angeles STATE CA ZIP CODE 90022

TELEPHONE NUMBER 323-260-3402 FAX NUMBER 323-266-6381

AMOUNT REQUESTED \$5,100

AUDITED TOTAL INCOME _____ AUDITED TOTAL EXPENSES _____

FOR FISCAL YEAR BEGINNING 2014 AND ENDING 2015


SUPERVISOR SIGNATURE

01/06/2014
DATE

Note: Please complete this title page and attach all grant application materials prior to submission. If you have any question you may contact the Fish and Game Commission staff at (213) 974-1431.

For all areas that are not applicable, please indicate N/A in area.

One Page Project Summary

The Belvedere Park Lake Youth Fishing Club provides youths with fishing education which includes; basic instruction in how to get started with topics such as safety and ethics, knots, rigging, casting, regulations and conservation of fisheries. As the youth gains more fishing experience through this educational program, the youth is then encouraged to teach other youths how to fish while emphasizing the skills previously learned during his/her previous education: safety and ethics, knots, rigging, casting, regulations and conservation of fisheries. through our three annual fishing derbies, between 1,000 and 2,000 people are serviced. From these fishing derbies the Belvedere Park Lake Youth Fishing Club recruits future fishing enthusiasts.

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Background on Applicant:

Purpose and goals:

Many residents within the unincorporated East Los Angeles area do not have the financial means to purchase fishing equipment or fishing licenses to participate in fishing. The fishing derbies are held on day that the Department of Fish and Game have proclaimed "Free Fishing Days" Because of these free fishing days, our Department is able to promote the sport of fishing by lending fishing poles to residents who can not afford one.

Brief summary of current activities:

Fishing Club at Belvedere Park is preparing for July 5, September 6, and December 13, 2014. Preparing letters for donations (food and drinks) marketing upcoming events, and recruitment of volunteers for events. Fishing Club is also continuing ongoing fishing education for youths in the fishing club which also includes fishing trips to various lakes and ocean fishing.

Geographic area served:

Unincorporated East Los Angeles - First District

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Major sources and dollar amounts of corporate, foundation and government support during current and past fiscal year:

Los Angeles County Parks and Recreation - Staff time for registration and event assistance.

History of all grants received from the Los Angeles County Fish and Game Commission:

2011 Fish derby in the amount of \$1,700 each derby for a total of 3 derbies in the amount of \$5,100.

2012 Fish derby in the amount of \$1,700 each derby for a total of 3 derbies in the amount of \$5,100.

2013 Fish derby in the amount of \$1,700 each derby for a total of 3 derbies in the amount of \$5,100.

Project Information

Statement of justification of need:

Encourages the sports of fishing to many residents within the community who do not have the financial means to purchase fishing equipment or licenses to participate in fishing. The fishing derbies are held on days that the Department of Fish and Game have proclaimed as "Free Fishing Days" because of these free fishing days, Parks and Recreation is able to promote the sport of fishing by supplying fishing poles to residents who can not afford to purchase one.

Statement of purpose and goals:

Many residents within the community do not have the financial means to purchase equipment or licenses to participate in fishing. The fishing derbies are held on days that the Department of Fish and Game have proclaimed as "Free Fishing Days" Because of these free fishing days, Parks and Recreation is able to promote the sport of fishing in East Los Angeles by supplying fishing poles to residents who can not afford one. Promoting the sport of fishing in unincorporated East Los Angeles with free fishing derbies and fishing gear to increase the number of fishing participants in the State of California.

Action plan to meet objectives:

Procure \$5,100 from the Department of Fish and Game to provide fish for 3 fishing derby events
 $\$1,700 \times 3 \text{ derbies} = \$5,100$
Procure donations from local businesses for food and drinks for all participants.
Procure donations from local businesses for awards and bait.
Distribute fliers and post banners around lake for advertisement of event.
Assign staff and volunteers to conduct fishing derbies.

Statement of how the objectives advance the propagation and protection of fish and wildlife:

These fishing derby events encourage young patrons to experience fishing for free and sometimes for the first time. The derbies introduce patrons to fishing and encourages them to purchase licenses to continue with the sport of fishing.

Project budget and timetable:

January 2014 - apply for fish grant; February 2014 - await approval of grant; March 2014 - letters sent to donors and volunteers; April 2014 - confirm fish approval and meet with donors and volunteers; May 2014 - create fliers and publicize; June 2014 - finalize event activities, marketing, and meet with volunteers; July 2014, September 2014, December 2014 - Fish derby events.

Sources of other support for project:

None.

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Current status of project:

Moving forward with Fishing Derby events, awaiting approval of support from Department of Fish and Game Commission.

Cash flow analysis of the expenditure of project funds:

Purchase 500 lbs. of fish per event which equals approximately \$1,700 at current market price per event.
3 events will be held in 2014 equaling \$5,100.

Proposed method of evaluating results:

Surveying donors, volunteers, and participants and evaluate attendance at each event.

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Plans for funding on-going project (if applicable):

Continuation of solicitation support of the First District, Parks and Recreation, and JJCPA.

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand what consumers want and what problems they are facing. Once a need is identified, the next step is to develop a concept that addresses this need. This is often done through brainstorming sessions and the creation of a prototype. The concept is then refined through further research and development, leading to the creation of a final product. The final step in the process is to launch the product into the market and monitor its performance. This involves tracking sales, customer feedback, and market trends to ensure the product is meeting its intended purpose and making a profit.

Please Attach the Following Supporting Documents, if applicable:

- Copy of the Latest IRS Determination Letter of Tax Exempt Status under Section 501(c) (3)
- Organization's Most Recent Audited Financial Statement
- Organization Most Recent IRS Form 990